

Terms and Conditions – Liali Jewellers:

- A valid Deem Finance LLC (Deem) Card must be used for payment at the Liali Jewellers stores across UAE to be eligible for the EPP Offer.
- Only Card transactions of one thousand Dirhams (AED 1,000) and above shall be eligible for the 0% interest Easy Payment Plan (EPP).
- Customers can choose a term of 3, 6 or 12 months for converting a transaction into a 0% EPP.
- Cardholders shall be charged with a processing as below for converting the transaction amounts to an EPP:
 - 3 months tenure – 1% of the purchase amount
 - 6 months tenure – 2% of the purchase amount
 - 12 months tenure – 3% of the purchase amount
- To convert your transaction into an EPP, customers will have to call the Deem customer care on 600 525550 and place a request for converting the transaction into an EPP.
- 0% Easy Payment Plan offer is not available for gold coin, gold bar & loose diamonds purchases
- The terms and conditions of this Offer are subject to change by Deem without prior notice.
- Liali Jewellers and Deem reserve the mutual right to withdraw the Offer anytime at the sole discretion of their management.
- The terms and conditions of this Offer are subject to change by Deem without any prior notice.
- Deem Transaction EPP terms and conditions shall apply, which are available on www.deem.io/terms
- Early closure fees apply as mentioned on www.deem.io/fees