
Deem Partners with **MoEngage** to Elevate Customer Engagement



Deem has partnered with MoEngage, a leading insights-led customer engagement platform. This collaboration enables Deem to harness MoEngage's powerful analytics, delivering personalized, data-driven experiences across our website and mobile app. With real-time insights into customer behavior, we can engage users at key moments, offer tailored recommendations, and enhance the overall customer experience.

Source: <https://bfsi.eletsonline.com/deem-finance-partners-with-moengage-to-boost-digital-customer-experience/>